

Term Project Evaluation

Name(s):

Company:

Organization & Presentation

Presentation

Weight	Score ²	Weighted Score
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10.0%

0

Quality (organization, content, grammar, spelling, professionalism -
NOTE: one mark normally deducted per error and considers
presentation, report and filename.)

14.0%

0

Content¹

Introduction

2.0%

0

Keyword Review

9.5%

0

Landing Page Evaluation

9.5%

0

Site Health

9.0%

0

Backlink Review

9.0%

0

Page Speed Review

9.0%

0

Social Media Review

9.0%

0

Reputation Analysis

9.0%

0

Recommendations

10.0%

0

Total

100%

0%

Comments:

Quality errors: ""

¹demonstrated knowledge and application of course materials for each outline topic relative to class standard

²Score = 0-10